

SOS CHILDREN'S VILLAGES KEY MESSAGES



SOS CHILDREN'S
VILLAGES
GEORGIA



CORE MESSAGES

We are ...

SOS Children's Villages is a worldwide organisation that enables children to have a loving home with parents or carers.

Our aim

Every child needs a loving home to flourish in, and our aim is to help families all over the world make it happen.

Our actions

To achieve our aim, SOS Children's Villages runs a unique programme, developed over 60 years, with the support of donors and friends. Taking direct action and working with partners in the community, we enable children to live with parents or carers and to grow up with brothers and sisters in a loving home.

Our approach

We believe that every child should grow up in a caring family environment, and so our work helps families to create a loving home where a child can be a child. We help families care for their children and, when children can no longer live with their own families, we provide quality alternative care.

Our focus

We focus on the care, health, education and general development of each child or young person, over the long-term, so that they can face life's challenges in the future.

Our uniqueness

We are different from other organisations because we provide what each individual child needs. We get to know each child we deal with and work with them to develop an individual development plan. We continue our support until the youth is ready to become an independent adult.

Although each child is unique, our vast experience tells us that all children need long term, resilient relationships, and that these are best developed in family environments, in which the dedicated love of a carer is essential.

Our friends

SOS Children's Villages needs regular support from friends, corporate partners, governments and foundations to give thousands of vulnerable children a loving home and the chance just to be a child.

SOCIAL MEANINGS



Child at risk

Sometimes parents are, for various reasons, not able to care for their children alone; sometimes children lose their parents or never knew them. These are the children we help.



Village

Each child should have a good place to grow up – a familiar environment, where their needs are put first, and where they can build their confidence and learn in a positive, supportive community.



Motherhood

We know a child should be at the heart of a secure, loving, long-term relationship with a parent or carer, who provides positive guidance, trust and support.



Brothers and sisters

Our aim is to keep families together. If this is not possible, we strive to ensure that brothers and sisters grow up together, so that they can keep their own shared history and build a shared future.



Family

All children should live in a family that will support them to reach their full potential.



Home

We help families create a loving and nurturing environment where children can always feel at home – a place to which they can always return.



Moments of happy childhood

We make it possible for children to live as children – to feel loved, protected, and comfortable enough to build good memories.



Childhood in cultural diversity

We work to ensure that every child is able to form his or her own convictions – following beliefs, being true to cultural roots and respecting those of others.



Education and personal growth

Our aim is to enable children to develop into adults who have the skills to take responsibility for themselves and contribute to their communities.



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